

The purpose of this video is to showcase the 2024 Teacher of the Year Finalists at the awards ceremony in May 2024, which is the program's main feature. The ceremony was held live at the Modesto Centre Plaza for the 12 Teachers of the Year finalists, principals, and Superintendents to honor the teachers in a meaningful way. SCOE partners with Modesto Rotary and 120 Rotarians attended. Research and planning go into the overall Teacher of the Year program; the video is just one highlight fo the entire program. Research shows that video is an effective way to share information about teachers concisely. For two weeks, SCOE’s Communications staff visits each of the 12 teachers' classrooms and interviews the teacher and four of their students on camera, capturing b-roll footage to include with the interview. It takes two weeks of editing to create the final 12 video clips that will be shared at the Teacher of the Year event. The link on the form takes you to the Recognition Events and the Teacher of the year videos are at the bottom of the page. Direct links to the video (split to four videos highlighting

each of the four Teachers of the Year grade categories)	TK-3	video
<a href="https://stancoe.yuja.com/v/TOY_TK-3">https://stancoe.yuja.com/v/TOY_TK-3</a>	4-6	video
<a href="https://stancoe.yuja.com/v/TOY_4-6Grade">https://stancoe.yuja.com/v/TOY_4-6Grade</a>	7-8	video
<a href="https://stancoe.yuja.com/v/TOY_7-8Grade">https://stancoe.yuja.com/v/TOY_7-8Grade</a>	9-12	video
<a href="https://stancoe.yuja.com/v/TOY_9-12Grade">https://stancoe.yuja.com/v/TOY_9-12Grade</a>		